

Your warm helping hands  
will make the **Green Earth**

Become a supporter of daejayon!

In human history, no disaster has killed more people than global warming does; nothing has harmed human races more than it does. The best way to practice your love for humanity is to try to cope with global warming that threatens the survival of mankind, and conserve environment clean.

Daejayon produces youth and university student environmentalists who will drive our future. Become a supporter of daejayon, today! The youth and the university students who think about the future of mankind will become great environmental leaders, and will make the Green Earth.



you can support daejayon by regular donation,  
you can take part in our environmental  
training programs,  
you can receive our booklets and news letter,  
you will be invited to our events.

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To establish international Green Campus all over the world

# Green Campus Network

- United States of America**  
Bergen Community College  
Harvard University  
University of California, Los Angeles  
Washington D.C. City Hall  
City of New York  
Southwestern University  
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Berlin City Hall  
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Humboldt University  
PK(Potsdam Institute for Climate Impact Research)  
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- France**  
Paris City Hall
- Switzerland**  
IUCN  
UNHCR  
Slovakia  
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- Australia**  
ACTS  
The Northern Sydney Institute, part of TAFE NSW  
North Sydney College  
Melbourne City Hall  
The Australian National University
- Ethiopia**  
Embassy of Ethiopia in Korea
- Ghana**  
University of Ghana  
Embassy of Ghana in South Korea
- Gabon**  
Gabonese Embassy in Korea  
Embassy of the Republic of Korea  
The President of Gabon  
Education Department of Gabon  
Omar Bongo University
- Samoa**  
Ministry of Education
- Republic of South Africa**  
South African national biodiversity institute  
University of Capetown  
Cape Town City Hall  
Cape Peninsula University  
Agen Nationale des parcs nationaux
- Netherlands**  
Amsterdam City Hall
- New Zealand**  
Auckland University  
University of Canterbury
- India**  
University of Delhi  
Ramias College  
University of Mumbai  
Mumbai City Hall  
Republic of Korea  
Gachon University  
Kangnam University  
Kwangju University  
Kyung Hee University  
Dankook University  
Dongnam Health College  
Myongji University  
Seoul National University  
Seoul Women's University
- Japan**  
The university of Tokyo  
The province of Tokyo  
Iwate University  
Ministry of Environment
- Bangladesh**  
Dhaka City Hall  
Brac University  
The Embassy of Bangladesh in Seoul  
Chittagong City Corporation  
Chittagong State College  
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- Indonesia**  
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Jakarta City Hall  
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Green Start  
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WOORAM CO.,LTD  
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Honeywell  
Korea Water Resources Corporation  
The National Council of Youth Organizations in Korea  
Korea Youth Work Agency  
Korea Ocean Research & Development Institute  
Korea Environment Institute  
Korea Environmental Preservation Association  
C40 Large Cities Climate Summit



Environmental seminar\_New York City hall, USA



Visit Berlin city hall, Germany



Environmental seminar\_Minister of Ministry Environment, Peru



Held the Eco-League, Indonesia



Seminar with Dhaka city hall, Bangladesh



Engaged in Korea Green Campus Association of University Students (KGCASU) (in which 50 Korean environmental clubs are enrolled)

Daejayon carries out worldwide exchange activity to establish university student environmentalists' network and make Green Campus.



Held a World Conservation Congress (WCC) Conservation Campus Forum with International Institute for Sustainable Development (IISD) of Canada



Environmental seminar The University of Sydney, Australia



Declaration Ceremony for World Campus Environmental Day with the IUCN President



Green Campus activity\_Edge Hill University, UK



DAEJAYON member became Seoul citizen mayor



Environmental seminar Northern Sydney Institute of TAFE NSW, Australia



Green Campus International forum



Environmental seminar South America Lawyer Councils



Green Campus activity The University of Manchester, UK

■ To Establish Asia Green Campus Council of University Students Green Campus Network



Green Campus Signing\_Dhaka city hall



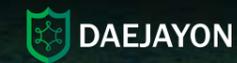
Meeting with the mayor of Jakarta, Indonesia



Environmental seminar Ulaanbaatar University, Mongolia



Environmental seminar Mandaluyong city mayor, Philippines



For the Green Earth!

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# DAEJAYON

# Great Nature

## DAEJAYON

Daejayon is an NGO (Non-Governmental Organization) for environmental movement, consisting of university students throughout the world.

Human beings are in crisis due to the unprecedented environmental destruction in history, and we believe that it is young people who can solve the problem. For this, daejayon tries to produce global environmental leaders and establish about 20,000 Green Campuses throughout the world to make the Green Earth through our programs, "Green school, Green Campus and Green World."

### Purpose of Establishing Daejayon

Daejayon tries to restore ecosystem that is destroyed by global warming so that we can make the world where people live in harmony with nature.

Daejayon tries to set up a social, national and global system so that young people can actively participate in conserving nature.

Daejayon tries to make a sustainable and environmentally safe human society where all generations cooperate with one another.

### Present Status of Daejayon

- ▶ 2,500 members : graduate or undergraduate students
- ▶ 12 branches in the world :
  - 6 branches in Korea (Seoul, Gyeonggi, Gangwon, Chungcheong, Jeolla, Gyeongsang)
  - 6 branches overseas (Asia, North America, South America, Europe, Oceania, Africa)
- ▶ Registered in Korea Ministry of Environment

### A Member of IUCN

- ▶ Approved as a member of IUCN at the 75th IUCN Council Meeting in November 2010
- ▶ Host the Youth Forum at the Asia Regional Conservation Forum [RCF]
- ▶ Host Conservation Campus Forum at the IUCN World Conservation Congress Jeju 2012

For the Green Earth [english.greatnature.org](http://english.greatnature.org)

# Green School

Daejayon tries to train students and produce creative environmentalists so that we can cope with climate change.

### Green School Model

plan, policy / green fund / green scholarship  
 greenhouse gas emissions inventory  
 energy reduction system  
 new renewable energy facility  
 recycling system  
 environmental festival / curriculum  
 teacher-student council  
 clean campaign / energy saving campaign  
 awards / environmental campaign  
 environmental club



### Procedure for Establishing Green School

<b>Designation</b> • Signing ceremony • Signboard hanging ceremony • Opening ceremony • Establishment of Green School Council	<b>Environmental leader program</b> • Environmental class • Bulletin board • Campaign • Seminar • Camp • Festival • Forum	<b>Environmental education for teaching staff</b> • Environmental seminar • Workshop • Environmental education for school parent • Environmental education • Family camp	<b>Global environmental leader-Little Daejayon</b> • Environmental club • Overseas Green School network • Environmental theme program • Eco-tour • Visit Overseas Green School • Eco-League

Designated 17 Green Schools of 7 countries  
 Made an Agreement on Green School with Gabon, Indonesia, Peru, Philippines

### Little Daejayon

Youth environmental leaders who are produced by university environmentalists (Programs to produce environmentalists: education, experience, practice, field trip, camp and forum)

8923 youth environmental leaders were produced from 95 elementary, middle and high schools of 7 countries.



# Green Campus

Daejayon tries to cope with global warming by producing environmentalist like Al Gore in about 20,000 universities throughout the world.

### Green Campus Model

plan, policy, green fund / green scholarship  
 operation of faculty-student environmental education council / adoption of curriculum  
 global environmental forum  
 greenhouse gas emissions inventory  
 energy reduction system  
 new renewable energy facility / recycling system  
 tree planting, use of local products  
 environmental club / global eco league  
 award & certification  
 observation / documentation  
 evaluation, feedback / analysis of management

### Green Campus Program



- Producing and supporting environmentalists
- Environmental Seminar -Daejayon Report
- Zero Stand-by Power Korea
- Green Campus Environmental Forum (held 14 times in 8 countries until now)
- IGCAUS [International Green Campus Association of University Students] (Had a network with 64 campus environmental clubs of 10 countries)
- Having a Global Green Campus network (with 200 organizations of 22 countries)

### MOU on Green Campus



# Green World

Daejayon tries to cope with climate change, the biggest threat to the world in human history, by establishing a Green Network among local governments, companies, universities and NGOs and helping them share important information and technology on environment.

### Global Network



### Green World Program

- Earth Walk to help climate refugees
- Environmental education, seminar and campaign for citizens
- Network with local governments to make joint action against climate change
- Overseas green culture experience team
- Clean-up campaign
- Publicity delegation for C40 Large Cities Climate Change Summit Seoul 2009
- Green mother program

