

#### Become a supporter of daejayon!

In human history, no disaster has killed more people than global warming does; nothing has harmed human races more than it does. The best way to practice your love for humanity is to try to cope with global warming that threatens the survival of mankind, and conserve environment clean. environment clean.

Daejayon produces youth and university student environmentalists who will drive our future. Become a supporter of daejayon, today! The youth and the university students who think about the future of mankind will become great environmental leaders, and will make the Green Earth.



you can support daejayon by regular donation. you can take part in our environmental training programs.
you can receive our booklets and news letter. you will be invited to our events.

#### -Category of Donation / Bank Account-

Bank Name: KOREA EXAHANGE BANK Account Holder: DAEJAYON Address: 181, Eulji-ro 2-ga, Jung-gu, Seoul, Korea Account No.: 630-008047-182 Swift: KOEXKRSE

▶ In case of a regular donor, automatic withdrawal is convenient. ▶ In case of organizations and companies, please send your CI to greatnature@greatnature.org





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To establish international Green Campus all over the world













Daejayon carries out worldwide exchange activity to establish university student environmentalists' network and make Green Campus.

















For the Green Earth! english,greatnature,org kgcaus,greatnature.org



### **Great Nature**

# DAEJAYON

Daejayon is an NGO (Non-Governmental Organization) for environmental movement, consisting of university students throughout the world.

Human beings are in crisis due to the unprecedented environmental destruction in history, and we believe that it is young people who can solve the problem. For this, daejayon tries to produce global environ -mental leaders and establish about 20,000 Green Campuses throughout the world to make the Green Earth through our programs, "Green school, Green Campus and Green World."

#### Purpose of Establishing Daejayon

Daejayon tries to restore ecosystem that is destroyed by global warming so that we can make the world where people live in harmony with nature.

Daejayon tries to set up a social, national and global system so that young people can actively participate in conserving nature,

Daejayon tries to make a sustainable and environ—mentally safe human society where all generations cooperate with one another.

#### Present Status of Daejayon

- ▶ 2,500 members : graduate or undergraduate students
- ▶ 12 branches in the world : 6 branches in Korea

(Seoul, Gyeonggi, Gangwon, Chungcheong, Jeolla, Gyeongsang) 6 branches overseas

sia, North America, South America, Europe, Oceania, Africa)

▶ Registered in Korea Ministry of Environment

#### A Member of IUCN

- ▶ Approved as a member of IUCN at the 75th IUCN Council Meeting in November 2010
- ► Host the Youth Forum at the Asia Regional Conservation Forum [RCF]
- ▶ Host Conservation Campus Forum at the IUCN World Conservation Congress Jeju 2012

### **Green School**

Daejayon tries to train students and produce creative environmentalists so that we can cope with climate change.

#### ■ Green School Model

plan, policy / green fund / green scholarship

greenhouse gas emissions inventory energy reduction system new renewable energy facility recycling system

environmental festival / curriculum teacher-student council

clean campaign / energy saving campaign awards / environmental campaign environmental club

#### ■ Procedure for Establishing Green School





Signing ceremony Signboard hanging ceremony Opening ceremony Establishment

of Green School Council

Campaign Seminar Seminar

Bulletin board



for teaching staff · Environmental seminar · Workshop **Environmental** 

Environmental club
Oversea
Green School network Environmental theme program Eco-tour
Visit Overseas
Green School
Green School
Eco-League education for school parent Environmental education.

Global environmental

Designated 17 Green Schools of 7 countries Made an Agreement on Green School with Gabon, Indonesia, Peru, Philippines

#### ■ Little Daejayon

Youth environmental leaders who are produced by university environmentalists (Programs to produce environmentalists: education, experience, practice, field trip, camp and forum)

8923 youth environmental leaders were produced from 95 elementary, middle and high schools of 7countries.





## **Green Campus**

Daejayon tries to cope with global warming by producing environmentalist like Al Gore in about 20,000 universities throughout the world.

#### ■ Green Campus Model

plan, policy, green fund / green scholarship

operation of faculty-student environmental education council / adoption of curriculum global environmental forum

greenhouse gas emissions inventory energy reduction system new renewable energy facility / recycling system

tree planting, use of local products environmental club / global eco league award & certification

observation / documentation evaluation, feedback / analysis of management

### ■ Green Campus Program





- Producing and supporting
- Zero Stand-by Power Korea Green Campus
  Environmental Forum
  (held 14 times in 8 countries until now
- (Had a network with 64 campus environmenta clubs of 10 countries)
- Having a Global Green Campus network

#### ■ MOU on Green Campus







Green Korea, GyeonGi-Do, GyeonGi-Do Premier University, Bangladesh

Green Campus Network in Korea GCAUS



### **Green World**

Daejayon tries to cope with climate change, the biggest threat to the world in human history, by establishing a Green Network among local governments, companies, universities and NGOs and helping them share important information and technology on environment.

■Global Network



#### ■Green World Program

- · Earth Walk to help climate refugees
- Network with local governments to make joint action against climate change
- · Overseas green culture experience tear
- · Clean-up campaign
- Publicity delegation for C40 Large Cities Climate Change Summit Seoul 2009













